

Grace Bero

Bridging Data and Decision-Making with Insightful Analysis

Detail-oriented data analyst with a passion for transforming complex data into clear, actionable insights through compelling storytelling. Seeking opportunities to apply analytical thinking, visualization tools, and communication skills to support data-driven decision-making across teams.

Contact Me

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Education

BSBA, Data Analytics

Drake University
Des Moines, IA
Minors

- Computer Science
- Management
Cum Laude, GPA 3.60

Tools and Languages

Python
R
SQL
Tableau
Excel
Github
VS Code
SQL databases

Techniques

Data Cleaning
Data Visualization
Machine Learning Models
Data Modeling
Regression and Classification
Project Management Process

Professional Competencies

Attention to Detail
Time Management
Collaboration
Process Improvement
Adaptability
Adventurous

Certificates Machine Learning Specialization

Coursera
DeepLearning.AI
Stanford Online
Verification
QC4NCLTUEHOH

Projects

DMARC Data Insights | Data Analyst | Drake University | DMARC | (02/2025-05/2025)

- Built end-to-end analytics workflow for a nonprofit using R to analyze 500K+ service records.
- Applied predictive models and translated insights into actionable recommendations for planning and operations teams.
- Delivered technical results in stakeholder-friendly language, influencing resource allocation decisions.

Key Skills: Tools: R, ML models, data visualization, stakeholder communication

Iowa Food Insecurity | Data Analyst | Drake University | Wesley Life | (10/2024-12/2024)

- Conducted data analysis using U.S. Census data to uncover regional food insecurity risks.
- Presented actionable policy insights and worked closely with Wesley Life to support expansion strategies.

Key Skills: R, model evaluation, top-down analysis, presentation skills.

DMARC Food Drive | Marketing Coordinator | Drake University | DMARC | (03/2025-05/2025)

- Led marketing efforts for a community food drive, resulting in the successful collection of over 50 pounds of non-perishable food donations through targeted outreach, promotional campaigns, and community engagement.
- Coordinated with cross-functional teams to manage project deliverables, using structured workflows to ensure 100% on-time submission.

Experience

IT Student Technician | Drake University ITS | Des Moines, IA | (08/2023-05/2025)

- Resolved and escalated 15+ weekly tech issues, strengthening analytical problem-solving and stakeholder service orientation.
- Documented and streamlined recurring technical support workflows, improving team efficiency and reducing repeat issues.
- Collaborated cross-functionally to support complex issue resolutions, strengthening adaptability and team integration.

Activities and Leadership

President | Drake Video Game Club | Drake University | (08/2022 - 12/2023)

- Revitalized a dormant organization, increasing membership from 0 to 30+ students.
- Oversaw event planning, budgeting, and team leadership, acting as liaison with campus officials.
- Recruited and led 5-member executive council to support club operations and leadership continuity.
- Implemented new planning system using Monday.com to improve task visibility and team coordination.
- Developed budget and fundraising plan, securing funds for ongoing events and long-term sustainability.

Peer Mentor | Drake University | (08/2022 - 05/2023)

- Mentored 5 first-year students through 1:1 meetings, email, and in-person sessions to support college transition.
- Coached freshmen on communication, networking, and time management through structured activities.
- Led planning for DiveNow presentations, guiding student teams to meet deadlines and deliver polished results.